



# WHO ARE WE?

IMI Global is a division of Where Food Comes From, Inc., the most trusted source for third-party verification of food production practices.

We are an accredited, independent verification company who evaluates specific attributes or practices associated with beef production and provides an unbiased assessment of the ability of any animal or group of animals to meet specific standards or claims.

We audit to numerous standards, programs and claims to enable any and all beef producers to access certain markets or brands that require specific production assessments. Whether you are looking to upgrade your existing verification program or have never considered enrolling, our team is always available to help identify certain value-added markets that may fit your operation and help guide you through the process.



Call or email us today to see if there's a beef verification program that fits your marketing needs.

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## IMI BEEF VERIFICATION

THIRD-PARTY VERIFICATION SERVICES AND  
VALUE-ADDED PROGRAMS YOU CAN TRUST



IMIGLOBAL.COM

# OUR PROGRAMS

Our services cover a wide range of programs; however, our team specializes in customized programs and auditing for private-label claims, so don't hesitate to ask if there's something you're looking for that you don't find here. When it comes to verification, we can help.

## SOURCE VERIFICATION THROUGH WHERE FOOD COMES FROM®

Verifying the source of origin of any live animal is the basis to all of our programs. Source verification provides the platform for traceability throughout the entire beef production chain, and is what enables your buyers to be sure of the claims you are making about your cattle.

**TIDBIT**

Source and age cattle can be identified as a group with a ranch tag or brand, but can only move through approved locations in order to maintain approval. If identified with an electronic ear tag, cattle can move anywhere, anytime and maintain their approval.

Do you sell your cattle on Superior Livestock Auction or Western Video Market? We have custom verification programs just for them.

CALL US TODAY TO GET STARTED: 866.395.5883

## NON-HORMONE TREATED CATTLE (NHTC)

In order to export beef to any of the 27 countries within the European Union, the beef must come from NHTC-approved cattle. The demand for NHTC cattle is extremely high and outweighs the supply, providing significant opportunities for producers who enroll. This program requires that cattle may never receive any type of added-hormones for their entire life cycle, but does not include regulations on antibiotics or animal by-products.

## A STEP UP FROM NHTC >> NEVEREVER3 BEEF

Combine the NHTC program with no antibiotics or animal by-products, and you have the NeverEver3 program. You can pair this with your NHTC audit at no extra cost. Ask us about it!



**TIDBIT**

The NHTC program requires us to visit your ranch for an on-site evaluation prior to cattle being shipped. The standards are set by the European Union and overseen by the USDA, and require individual animal identification, a ranch manual and specific record and transport documentation, all of which we help guide you through.

## FOOD FOR THOUGHT

Do you think you could go Grass-fed? How about Organic? Have you been wondering what the Whole Foods' 5-Step Animal Welfare Rating is all about? Do you feed cattle and want to know your verification options? We have an experienced team of auditors who specialize in these claims and many more.

FOR MORE INFORMATION, CALL: 866.395.5883

